



Possible Metrics for BEMC Mission

Purpose: It is in the best interest of the Broadcast Education Media Commission to establish metrics in support of the mission and powers granted by the Ohio Revised Code. These metrics can be evaluated over time to determine the alignment of outcomes with the mission and ORC powers.

BEMC Mission: *The Broadcast Educational Media Commission seeks to expand the knowledge of Ohio's citizens through promotion of educational broadcasting product, funding of the state's broadcast affiliates and organizations, and collaboration with stakeholders and advocates of technology-driven education.*

BEMC Regulatory Powers ORC Section 3353.04: BEMC may perform any act necessary to carry out the functions of this chapter, including any of the following: **Promote accessibility through broadcasting services of educational products** aligned with the statewide academic standards, adopted by the state board pursuant to section [3301.079](#) of the Revised Code, for school districts, community schools, and other entities serving grades kindergarten through twelve;

Among the activities to support educational technology are:

1. Multimedia production grants
2. Governor's press conferences
3. Shared facility with East Cleveland Ohio Educational Service Center
4. RemotEDx
5. Statewide licensing for remote live video in collaboration with MCOECN
6. Video conferencing
7. PBS At Home Learning
8. Joint Master Control for television and radio reading services
9. Classroom content channels for Cincinnati Public Schools

Among the metrics in support of these activities could be:

1. Number of hours or number of programs using DCMF
2. Number of hours or number of Governor's press conferences
3. Percentage of Governor's press conferences translated
4. Number of teachers sharing space at BEMC facility and class type
5. Number of meetings attended or staff hours to support RemotEDx
6. Number of MCOECN licenses issued or a geographic heat map of licenses in the state
7. Number of subscribers or number of hours supported by the VNOG
8. Number of programs or number of broadcast hours of PBS At Home Learning
9. Number of hours of content for Cincinnati Public Schools
10. Number of channels, quality metrics for JMC television support
11. Number of shows or number of programming hours per week for JMS radio reading support